

## 2010 CA Day Directory

### Advertising Rates & Insertion Order Form

CA Day 2010 will be held on Friday, March 5, 2010 at Manatee Convention Center, One Haben Blvd, Palmetto, FL. Take this opportunity to target the decision-makers in the Community Association Industry. Advertise your business in our CA Day 2010 Directory, which will be presented to all attendees and exhibitors at our trade show.

PLEASE CIRCLE YOUR CHOICE. Orders accepted immediately EXCEPT for premium ads\* which are first come-first served **beginning at noon on Friday, November 20, 2009.**

FAX TO: 941-927-1912.

**DEADLINE FOR ALL ADS: Friday January 15, 2010**

Ad Size and Rate Table (all ads Black & White)		
Advertisement Choice	Size	Rate
*Back outside cover page	4.75" w x 7.75" h	\$600
*Inside back cover page	4.75" w x 7.75" h	\$500
*Inside front cover page	4.75" w x 7.75" h	\$500
Full page (Free Platinum Sponsors)	4.75" w x 7.75" h	\$300
Half page (Free Gold Sponsors)	4.75" w x 3.75" h	\$225
Quarter page (Free Silver Sponsors)	4.75" w x 1.75" h	\$150
<b>All sizes are approximate. Rates are for camera-ready artwork (typeset, black &amp; white copy, Hi-res .pdf files with fonts embedded preferred) to the exact size specified.</b>		

**Terms and Conditions:** CAI reserves the right to reject any ad that is not in keeping with the publication's standards. CAI assumes no responsibility for lost or damaged copy or artwork. Advertisements must be paid in full in advance of publication date to guarantee inclusion.

Contact Name:		
Company Name:		
Address:		
City:	State:	Zip:
Telephone:	Email:	
<p><b>Please circle your choice. Ads accepted immediately EXCEPT for Premium spaces which are first come, first served beginning Friday, November 20, 2009. Fax form only. No early or verbal commitments will be honored</b></p> <p>Please make checks payable to West Florida CAI and mail to the address above.</p> <p><b>Deadline for all ads: Friday, January 15, 2010</b></p>		